



UFW FOUNDATION

RESPONSE REQUESTED BY Friday, July 31, 2009

July 15, 2009

Dear Friend,

On behalf of the UFW Foundation, we invite you to sponsor the UFW Foundation Reception on August 24, 2009 at 6:00 PM at the Citizen Hotel in downtown Sacramento.

This event will be a salute to the life and work of Mayor Joe Serna, Jr. and will honor Senate president Pro Tempore Darrell Steinberg for his work on behalf of California's farm workers. The event celebrates the principles of social justice, community activism, visionary leadership, and cultural diversity that Mayor Serna embodied as a community activist, teacher, and local elected official.

In addition, the event recognizes and supports the work of the UFW Foundation in support of immigrant farm workers and their communities.

The UFW Foundation is a 501(c)(3) non-profit organization.* Its mission is to empower and improve the lives of farm workers and other low-income and immigrant workers through civic engagement; community education; research; and implementation and enforcement of equitable public policy.

Thank you for taking the time to consider this request for support. Please feel free to contact Bill Wong at 916-708-2828 to confirm your sponsorship or if you have any questions regarding this event.

¡Si se puede!

Arturo Rodriguez
Board President
UFW Foundation

Phillip R. Serna
Son, Mayor Joe Serna, Jr.

Lisa Serna-Mayorga
Daughter, Mayor Joe Serna, Jr.

*All contributions, less the per person cost of the event, are tax deductible as provided by law.



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RESPONSE REQUESTED BY Friday, July 31, 2009

UFW Foundation Event Sponsorship Form

Please join us for the UFW Foundation Salute To Mayor Joe Serna, Jr. Benefit Reception on August 24, 2009 at 6:00 PM at the Citizen Hotel in downtown Sacramento. This event will be a salute to the life and work of Mayor Joe Serna, Jr. and will honor Senate president Pro Tempore Darrell Steinberg for his work on behalf of California’s farm workers. Specifically, the event celebrates the principles of social justice, community activism, visionary leadership, and cultural diversity that Mayor Serna embodied as a community activist, teacher, and local elected official. In addition, the event recognizes and supports the work of the UFW Foundation in support of immigrant farm workers and their communities.

Sponsor:

- Event Chair** at \$25,000
- Event Champion** at \$15,000
- Event Leader** at \$10,000
- Event Advocate** at \$5,000
- Event Host** at \$2,500
- Event Supporter** at \$1,250

Ticket:

- \$125 (Premium Admission)** No. of Tickets Requested: ___ X \$125 = Tot. Enclosed: \$ _____
- \$25 (Staff/Student Admission)** No. of Tickets Requested: ___ X \$25 = Tot. Enclosed: \$ _____

All contributions, less the per person cost of the event, are tax deductible as provided by law.

Please Complete The Following Form & Return By **July 31, 2009** To Ensure Recognition On Formal Event Invitations:

Company	
Contact Person	
Sponsorship Level	
Address	
Telephone	
Email	

Guests (Please Print Clearly)

1.	10.	18.
2.	11.	19.
3.	12.	20.
4.	13.	21.
5.	14.	22.
6.	15.	23.
7.	16.	24.
8.	17.	25.
9.		

Please Mail This Form With A Check Payable To:

UFW Foundation TAX ID 95-2703575

Write Under Memo "Serna Civic Participation Fund"

Mail To: **UFW Foundation Tribute To Joe Serna, Jr.**
C/O Bill Wong LLC, P.O. Box 188858, Sacramento, CA 95818